

Cowansville, June 21 2018

### LAUNCHING OF THE PHOTO CONTEST: OBJECTIF BROME-MISSISQUOI 2018-2019

Thursday, June 21, the MRC of Brome-Missisquoi will launch its photo contest: **Objectif Brome-Missisquoi!** The contest will unfold over a period of one year from the summer of 2018, until the end of spring in 2019. As part of its new cultural agreement for 2018–2020 with the Ministère de la Culture et des Communications, the MRC wishes to highlight its landscapes. Several projects are to be developed throughout the next few years to centre stage our local scenery. The region is known for its remarkable viewpoints, and our elected officials take to heart their protection as much as they want to promote them. The photo contest constitutes a first step towards this end, by creating an awareness within the population.

We wish to find out which **landscapes are considered as the people's favourites, representing the best of what the territory of Brome-Missisquoi has to offer.** From Farnham to Saint-Armand, from Bromont to Frelighsburg or from Sutton to Bolton-Ouest, residents and visitors are invited to submit their **most beautiful pictures of urban, rural, tourist attracting, heritage or nature scenes.** This contest will also allow us to discover the different faces of Brome-Missisquoi throughout the four seasons.



To reward the most beautiful pictures submitted, **one drawing will be held every season.** The first period will run from June 21 to September 21, 2018. Participants will have the chance to win one of the three following prizes:



2 laissez-passer pour une excursion guidée sur la Route des vins de Brome-Missisquoi avec Kava Tours.



4 billets de ski au Mont Sutton.



4 billets pour le parc aquatique de Bromont, montagne d'expériences.

**Kava:** 2 tickets for a guided tour of la Route des vins de Brome Missisquoi with Kava Tours.

**Sutton:** 4 ski lift tickets for Mont Sutton.

**Bromont:** 4 tickets for Bromont, montagne d'expérience's Water Park.

**Show your creativity! visit the [www.objectifbm.com](http://www.objectifbm.com) website for all the details!**

Source:

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